



# ArctiLine

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 **MADE IN RUSSIA**

# ArctiLine



Arctiline is a manufacturer of functional and comfortable outerwear for children.

For seventeen years the company has been constantly improving its collections of autumn-winter, adding new elements, using innovative fabrics, experimenting with materials, analyzing the latest trends in children's fashion. In addition to outerwear, the company also produces kids' boots, regular and crag mittens. The company carefully controls and monitors each stage of production: from the idea to the issuance of goods in the hands of the buyer.



## Products

To produce functional and comfortable clothes for children, the

company uses various fabrics (waterproof, inflatable, lightweight, durable), air circulation in which is achieved through the unique impregnation of materials. At the same time, the fabric used is soft, well protected against cold and wear, so the products look like new even after multiple washings.

The ingenious design of the product provides complete freedom of movement for the child and convenience of use. In addition, all Arctiline products has reflective elements: edges, ribbons and decorative elements. The average temperature of the Arctiline products is from -5°C to -40°C.

In Arctiline collections there are clothes for different age groups:

- nursery group from 0 to 3 years (overalls, overalls-transformers and kits);
- preschool group from 3 to 7 years old (various sets, jackets and coats);
- school and youth group from 7 to 15 years old (various sets, jackets and coats).

Every year the company tries to expand its product line, taking into account the latest fashion trends.





## High Quality

### **Natural heater: goose down feather**

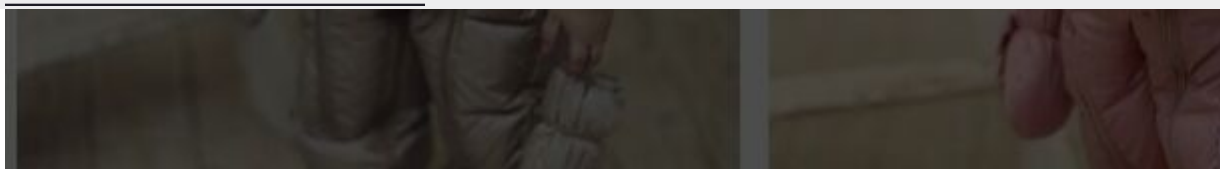
Most models are filled with the highest quality insulation - goose down (90% down, 10% feather), which has a good hygroscopic - due to its characteristic structure, it simultaneously retains heat inside and lets moisture out. Thus, in such a down coat the child will not freeze and will not sweat.

### **Water-repellent teflon coating DuPontTeflon**

Products made of this material do not absorb moisture and repel dirt. If dirty, the product can be wiped or washed under water, thereby reducing the number of washings and increasing the life of the product.

### **Breathable Ultra-Pore fabric**

The membrane coating of the fabric makes the product waterproof and breathable.



## Sales Geography

Every year Arctiline expands its geography. Thus, to date, the brand's clothing is represented by dealers in dozens of cities in Russia, as well as sold in such major retail chains as Mothercare, Lamoda, Ozon, Wildberries and others. Besides, the company's clothes are also available in Kazakhstan (Ust-Kamenogorsk, Almaty).

There is also an online store Arctiline, with which you can arrange delivery both throughout the Russian Federation, and the near and far abroad. Delivery across Moscow is carried out by courier service, across regions - with the help of Russian Post, in the countries of near and far abroad - courier service Express Mail Service.

At the same time, the management of Arctiline company made a decision to enter the foreign market. Thus, in 2014 the company took part in a major exhibition in Florence (Italy) - PittiBimbo, and in 2019 - in the exhibition of children's goods Kind & Jugend with the support of the Moscow Export Center in Cologne (Germany).

In 2020, Arctiline became participants in projects from the Ministry of Industry and Trade of the Russian Federation, Moscow Export Center and Made in Russia, which help Russian enterprises to export to foreign countries.




## Events

Arctiline actively participates in various exhibitions and shows. For example, the company annually presents products at Child and Junior Fashion children's fashion shows and Fashion Week in Moscow.


In 2006 it won the Cup of the Mayor of Moscow for the first place in the contest for the best collection of designer clothes, and in 2012 became a finalist of the contest Moscow Entrepreneur.

Another confirmation of the product quality is the medal For quality from SOYUZEXPERTIZA of the Chamber of Commerce and Industry of Russia (SOEX).


In addition, Arctiline annually participates in charity events in which it provides its products to low-income families and orphans.



**Thoroughly controls and monitors each stage of production, receiving the output of high quality products**



The products are presented by the company's dealers in dozens of Russian cities



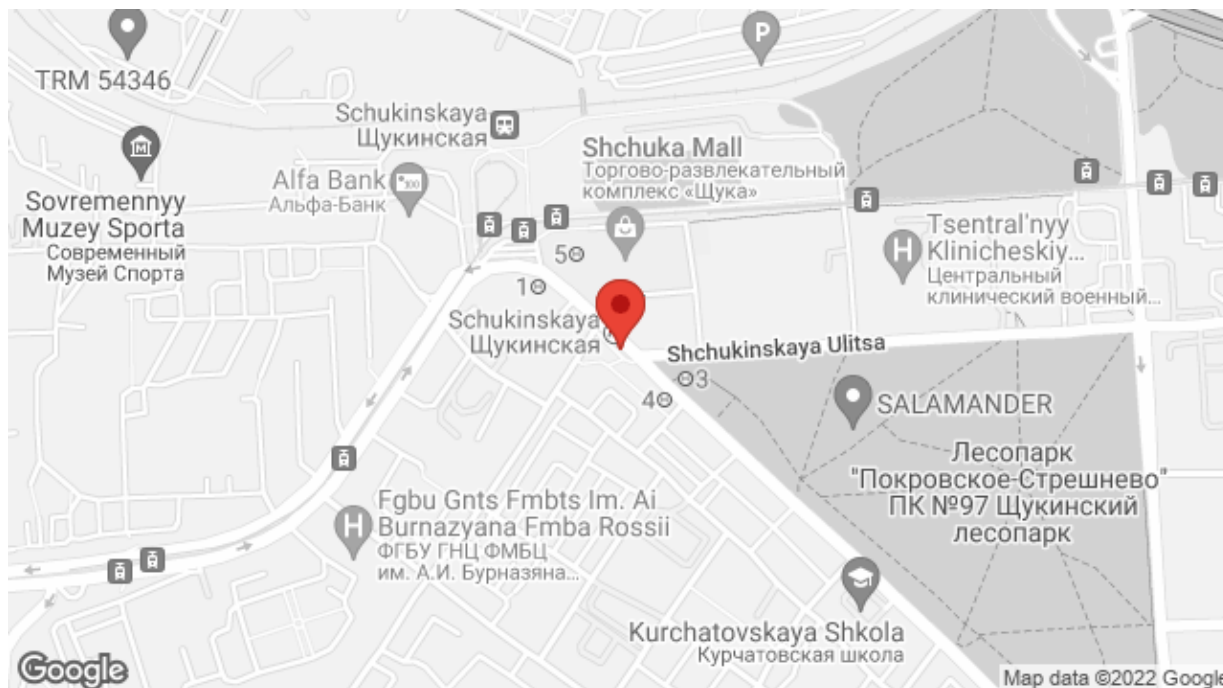
The company annually participates in charity events where it provides its products to low-income, needy families and orphans

Arctiline have been producing functional and comfortable outerwear for children for

**17** years



# Contacts



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 СДЕЛАНО В РОССИИ

# MADE IN RUSSIA

The Made in Russia project is a digital trading and media platform. It includes a business information agency Made in Russia in 12 languages, as well as a digital trading house selling and promoting goods and services abroad. Companies registered on the platform receive the right to use the Made in Russia project logo, access to a loyalty programme, services and facilities.



Brand page

<https://monolith.madeinrussia.ru/en/catalog/3365>

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