



**Made in Russia**



Companies. Brands. Exporters. Light industry (consumer goods)

# Dveen

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Among the competitors, the company distinguishes a wide range of models and many options for decorative coating. Due to the fact that the range includes models from economy to luxury class, towel dryers Dveen can meet the needs of all categories of consumers. The quality of Dveen products is confirmed by the system of voluntary certification of Russia. Also the products have been tested and certified and meet the requirements of technical regulations of the Eurasian Economic Union. At the same time, the company's top management has passed the Master of Business Administration advanced training courses with an internship in Germany. For 17 years, the company has gone from a rented garage to its own production and warehouse complex in New Moscow with a total area of more than 12 000 square meters and a branch in Yekaterinburg.



## History of the company

In February 2005, engineers of the production company developed a new model of Dveen towel dryer, which has the form of a ladder. This model of towel dryer was the first in the Russian market made of stainless steel, using the argon-arc welding method. Its production brought the products of domestic manufacture to a new level, as it had the following advantages:

- significant expansion of the towel dryer functionality;
- a five-fold increase in heat transfer rates;
- aesthetic appeal of products, which allowed them to compete with imported products;
- versatility and ease of installation.

## Production

At the Dveen factory full cycle production process of towel dryers is applied. The production complex Dveen is about 3200 square meters and consists of six lines: blank shop, grinding area, welding area, polishing area, dyeing chamber, as well as assembly and packaging area.



**Since 2008 the company is engaged in deliveries to**

**7 countries**

Belarus, Kazakhstan, Kirgizia, Mongolia, Armenia, Abkhazia and Uzbekistan



The company has its own department of rationalization and invention, which implements a full range of works on design and implementation of equipment in production. Most of the machines for the production of towel dryers at the factory were created by the company's engineers.

At all stages of production, the quality control department monitors the semi-finished product. And in 2011 the company passed the certification of quality management according to international standard ISO 9001.

## Export

Since 2008, Dveen began to supply its products for export. The first deliveries were made to the countries of the Eurasian Economic Union - Belarus and Kazakhstan. Then contracts were concluded with Kyrgyzstan, Mongolia, Armenia, Abkhazia and Uzbekistan.



## Exhibitions and events

Since 2013, Dveen takes part in the international exhibition KazBuild, which is held in Alma-Ata (Kazakhstan). Thanks to this, the company managed to significantly expand the geography of the brand in the domestic market of the republic.

With the support of the Dveen plant, Belarusian dealers annually present products of the same brand of the company at the largest industry exhibition Water and Heat in Minsk.

Since 2019, with the assistance of the Moscow Export Center, the company is represented at the international electronic business to business site Alibaba.

In addition, Dveen adheres to the principles of social responsibility and is actively involved in charitable projects. For two years in a row, the company took part in an action organized by the administration of



the Krasnopakhorskoye settlement in Moscow, timed to coincide with September 1.





# Contacts



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Brand page

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