



Made in Russia



Companies. Brands. Exporters. Creative industries (media, media, film and television)

# X-Media Digital

X-Media Digital is the leader in the Russian market of online distribution and media content production. For 14 years the company has been managing all kinds of Internet rights for media content, creating and promoting YouTube channels, producing and producing its own projects for any audience.





# X-Media Digital

X-Media Digital is the leader in the Russian market of online distribution and media content production. For 14 years the company has been managing all kinds of Internet rights for media content, creating and promoting YouTube channels, producing and producing its own projects for any audience.

For 14 years the company has been managing all kinds of Internet rights for media content, creating and promoting YouTube channels, producing and producing its own projects for any audience.

## Premium YouTube partnership

X-Media Digital is a certified premium partner of YouTube (YouTube Certified). The company

Today the channel has more than 30 million subscribers, and the monthly number of views on all

The company actively cooperates with the leaders of international distribution film market, is



owns the largest multi-brand channel for children's animated content Get Movies. In 2017, the channel reached the mark of 10 million subscribers and received a diamond YouTube button, thus setting a world record for the number of subscribers among the channels of children's and family content.

channels of the X-Media Digital network reaches three billion. The most popular cartoons of Russian and foreign production for children of all ages are placed on the X-Media Digital channels: Masha and the Bear, Fixiki, BabyRiki, Om Nom Stories, Angel Baby, Robocar Poli, Fairytale Patrol, collections from Soyuzmultfilm and many others.

engaged in management of Video on Demand system rights and licensing of Russian and foreign content. The partner program X-Media Digital allows users from all over the world to create their own channels: Masha and the Bear, Fixiki, BabyRiki, Om Nom channels, post and promote content, monetize and increase income, as well as get the status of a premium partner of YouTube. Today the network of X-Media Digital YouTube partner channels is a large-scale library of films and series, from classics to premieres of film distribution, as well as news and entertainment programs.

## Content production

An important part of X-Media Digital activity is the production of original content. The company independently deals with all stages of project production: idea development, script writing, shooting, post-production, placement and promotion on large sites.

Another product of X-Media Digital Convenient and clear interface is

is a mobile application for children made in such a way that even the Teremok TV for iOS and Android. youngest users can use the

This is a full-fledged online cinema application on their own, without with an extended directory of

content for children of all ages.

resorting to the help of parents.

Teremok TV can be used free of

charge in the online viewing mode or subscribe and be able to

download the most popular Russian and foreign cartoons and

watch without restrictions at any

time.

The application allows you to

create a separate profile for each user and collect in it your own

catalog of favorite cartoons, videos and songs. In addition to

entertainment content, Teremok TV contains a large number of

development and educational videos, created specifically to

educate young viewers in the game mode.

## Partners



Among the partners of the company X-Media Digital includes numerous online platforms: YouTube, Google Play, iTunes, IVI, OKKO, Megogo, Start, Premiere, Kinopoisk, Megafon, which allows you to reach the widest possible audience. Thanks to cooperation with major distributors and film distributors, X-Media Digital is able to collect a collection of premium content, which includes films and series of companies Paradise, Mars Media Entertainment, Russian World Vision, Exponenta Film, Russkiy Reportaj, Gorky Film Studio. As well as cartoons and animation series from the studios - Soyuzmultfilm, The Walt Disney Company, Aeroplano, Ricky, Smeshariki, Zero Plus Media, Animaccord and many others.



The channel has over

**30 million** subscribers

The company independently creates and produces audio and video content of any complexity level, develops and creates Internet



**Made in Russia**

X-Media Digital

---

projects.



Made in Russia

X-Media Digital

# Contacts



Russia, Moscow, 1, prospekt Marshala Zhukova

 +7 495 739-25-50



**Сделано в России**



**Made in Russia**

The Made in Russia project is a digital trading and media platform. It includes a business information agency Made in Russia in 12 languages, as well as a digital trading house selling and promoting goods and services abroad. Companies registered on the platform receive the right to use the Made in Russia project logo, access to a loyalty programme, services and facilities.



Brand page

<https://monolith.madeinrussia.ru/en/catalog/3274>

pr@madeinrussia.ru