



**Made in Russia**



Companies. Brands. Exporters. Pharmaceutical industry

# AKVION

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The company has been working in the Russian market since 2002. During this time, the specialists of AKVION have created several dozens of original drugs, which have received wide recognition among consumers and professionals. The products help to solve problems arising during the cold season, support the health of the reproductive system, preserve beauty and youth, care for the proper growth and development of children.

## History

AKVION began its activity with the development of a unique microencapsulation technology, which allowed the production of water-soluble beta-carotene Vetoron, and a few years later the easily digestible Q10 - Qudesan. At the same time, a revolutionary complex ALFAVIT was developed and patented, which was the first in the world to implement scientists' recommendations for joint and separate intake of micronutrients. In 2006 the company successfully entered the foreign markets.

In 2011, the company introduced a record number of new products to the market, in connection with which a modern Customer Relationship Management system was introduced.

In 2012, AKVION transferred the rights to brands AKVION, Vetoron, Qudesan and other companies to the manufacturer Recordati (Italy). This was done in order to focus on new areas that have become non-drug therapy, prevention of Open Data Science, support for the health of the reproductive system of men and women.

In addition, a line of products Dyshi based on essential oils was released. The compositions of some products are patented. Then came Speroton and Pregnoton for competent preparation for conception, which won the trust of both specialists and consumers. Both lines were rapidly developing.

At the same time, the company began to develop products in other niches - digestive system health, specialized nutrition, health support for various problems and conditions, combating age-related changes.

**Created and introduced to the market more than**

**100** types of products



## Own technological laboratory

To meet the needs for its own scientific research and development of original formulations, in 2017 the company established its own technological laboratory - the Development and Innovation Centre. Highly qualified specialists and scientists in various fields - medics, pharmacists, food and pharmaceutical technologists - were attracted to work in this laboratory.

Over the past 9 years more than

**50** clinical trials of own product  
were conducted



## Innovative production

All company products are manufactured in Russia or European Union countries (Poland, Slovenia). The main production site is the pharmaceutical company VTF, which is one of the most modern in Russia, both in terms of equipment and organization of production. The VTF company fully meets international standards of the industry.

At present, VTF company is one of the leaders of the Russian pharmaceutical market for health products and medicines.



## Distribution and Export

Today the products of the company AKVION are supplied to almost all regions of Russia, represented in most major pharmacy chains and on the largest domestic Internet sites, such as Apteka.ru, Ozon, Wildberries, etc.

Export is an important part of sales. For many years the products of the AKVION are supplied to the countries of near and far abroad. The plans are to establish supplies to the largest countries of the



Association of Southeast Asian Nations and the Middle East and North Africa. In 2019, the AKVION entered the market of East Asia. The products began to be supplied to Mongolia and Vietnam. The plans are to establish supplies to the largest countries of the Association of Southeast Asian Nations and the Middle East and North Africa.

## **Main facts**

1. More than 100 types of products have been created and introduced to the market.
2. Development of original compositions and other scientific researches are conducted in the own technological laboratory - the Development and Innovation Centre.
3. Over the past 9 years, more than 50 clinical trials of own products were conducted with the participation of 3500 people.
4. AKVION products are supplied to Belarus, Kazakhstan, Armenia, Uzbekistan, Mongolia and Vietnam.





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Brand page

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