



**Made in Russia**



Companies. Brands. Exporters. Creative industries (media, media, film and television)

# Odin Media

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Odin-Media has all the necessary resources to offer services for the production of film and television turn-key products of any complexity, starting with the design stage, script writing and preliminary preparation of the shooting process.

There are about

**500** films in  
the company's catalogue

Most of the works are large-budget projects created in cooperation with foreign partners

## Distribution

Odin-Media actively develops the direction of content distribution, offering services for the implementation of audio-visual product in any media space with maximum benefit for partners.



The experienced team knows how to present a film to a wide audience, how to select the best channels and media platforms, how to coordinate the implementation on favorable terms and develop an optimal release plan to attract the maximum number of viewers.



There are

**1000** hours  
of content

This is both artistic and documentary production

At the moment the company's catalog contains more than 1000 commercial hours of unique documentary and feature content, about 500 films and series - feature projects, documentaries and docudramas, most of which are large budget projects created in cooperation with foreign partners.

## 1. Distinctive features

With all the genre diversity of media products, Odin-Media has a significant difference from other distribution companies: the collection of documentary projects includes only authentic films with rich visual possibilities, containing unique shooting, archival materials, unique memories and telling about the most interesting facts related to the history, nature and society of Russia and the Commonwealth of Independent States. The company's media content is aimed, on the one hand, at meeting the need for original Russian language content in the world and, on the other hand, at expanding the media space beyond Russia for those who are somehow or other connected with the history, nature and science of Russia and the Commonwealth of Independent States.

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## 2. Participation in forums

To open the Russian commercial documentary film to the international market and show the best

scientific inventions and achievements of different civilizations, the brightest events and the most beautiful places in Russia, the company Odin-Media regularly participates in the largest film markets: MIPCOM, MIPTV, MIPDOC and MIPFormats (Cannes, France); NATPE (Budapest, Hungary), European Film Market (Berlin, Germany), Sunny Side of The Doc (La Rochelle, France), World Content Market (Moscow, Russia). Due to its active work the company cooperates with the largest channels of Central and Eastern Europe (Italy, Spain, France, Germany, Poland, Czech Republic, countries of former Yugoslavia, England), Asia (China, South Korea, Vietnam, Japan) and North America (USA, Canada). The company aims to expand the geography of cooperation and plans to explore new media markets in Australia, Southeast Asia, South America and Scandinavian countries. In addition to working with TV and Internet channels, the company actively cooperates with increasingly popular Video on Demand platforms in Russia and abroad, the key of which are Amazon Video, Netflix, Tubi TV, IVI, OKKO.

### **3. Foreign partners**

From 2016, in parallel with the two main areas of work, the company began to successfully develop a complex but promising area of cooperation with foreign partners. During several years, the result of regular joint work of Odin-Media and the German film company Looks Film & TV productions were bright documentary projects, which at different times were presented at foreign film markets. Two projects were adapted for Netflix platform: historical and biographical multiseried documentary film The Cuba Libre Story (produced in 2016 for the ZDF channel, Germany) and a multi-part military documentary film



The Tank Era (produced in 2017 for the German ZDF channel and for the French Planete+ channel).

## **Collaboration**

In 2018, a large-scale historical documentary project - The History of the Cold War (produced by order of ZDF, Germany) - was implemented both for shooting and for attracting archival materials from different countries. The new project was presented in early 2020 at the European Film Market (Berlin, Germany): it is a multi-part documentary film based on the study of a large number of foreign and Russian sources, on the memories of direct participants in military events and top officials from different countries, on military events in

Afghanistan - Afghanistan. 40 Years of War (produced in 2020 for the ARTE channel, Germany and France). Odin-Media will soon present its new and interesting documentary projects.

## Company facts

Odin-Media projects are presented on the Netflix platform; The company's catalog contains over 1,000 commercial hours of unique documentary and fictional content; Odin-Media is represented at the world's largest film markets, including the Cannes MIPFormats and the Berlin European Film Market; The company cooperates with Video on Demand platforms - Amazon Video, IVI, OKKO.

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The Made in Russia project is a digital trading and media platform. It includes a business information agency Made in Russia in 12 languages, as well as a digital trading house selling and promoting goods and services abroad. Companies registered on the platform receive the right to use the Made in Russia project logo, access to a loyalty programme, services and facilities.



Brand page

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